

## TamFest 2017

## The Spookiest Sponsorship Opportunity Ever!!

Category	Opportunity
Platinum Sponsor: £15,000	Naming rights to the Festival.
	Company banner/branding located on both stages
	Vocal credits for their company throughout the day on the main stage by Colin McArdle the compere.
	6 tickets to the sponsors reception , with festival headliners Jane McCarry, Mark Cox and Emily Middlemas
	Social media endorsement in both the run up to and the year following the event (twice per week)
	Free entry for 6 to any paid events /activities at the festival.
	Lunch with the festival producers before or after the sponsors reception
	Festival booth area to set up company branding, signage, materials etc
	VIP access to side of stage to watch acts on main stage (up to 6 people)
	Tam Fest Chair to give tour of festival and assist with anything
	Company full promotional video added to festival website ( to be provided by the sponsor)
	Multi page festival website carrying sponsors branding and links to sponsors websites
	Promotional sponsors branded festival leaflets handed out in Ayr Town Centre in advance and on the weekend of the festival
	Full festival branding
	Company logo to appear on all festival print, signage and advertising
	Opportunity to address the audience during the festival from the man stage
	6 Free Tam Fest T-shirts and VIP badges.
	Festival poster signed by headliners Jane McCarry, Mark Cox and Emily Middlemas

See over for more spooky sponsorship opportunities



Category	Opportunity
Gold Sponsor: £5,000	Naming rights to one of the events ( ie Zombie Run, Market, Street entertainment etc)
	Social media endorsement in both the run up to and the year following the event
	30 second promotional video on festival website
	Free entry for 4 to any paid events /activities at the festival
	Opportunity to address the audience during the festival from the second stage
	4 free Tam Fest t-shirts.
Silver Sponsor: £1,750	Social media endorsement in both the run up to and the year following the event
	Free entry for 1 to any paid events/activities for the festival
	Company logo on sponsors posters at several locations in the festival
	• 15 second promotional video on festival website
	Company logo on sponsors posters at several locations in the festival
	Free entry for 2 to any paid events/activities at the festival
	• 2 free Tamfest t-shirts.
Friend of Tamfest: £250	Website and Social Media Endorsement in the run up to the event
Donations	Donations of any kind to support your town centre are welcomed

## **FURTHER INFORMATION**

Website: Tamfest.co.uk Facebook: @TamFestAyr

## **CONTACTS**

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